



HERNA

— HOLDING —

HERITAGE OF NATIONS

COMPANY PROFILE

Building the Future, Honoring the Legacy



ESTABLISHED
2012



PAN-AFRICAN
PRESENCE



HEADQUARTER
COTONOU
BENIN



INVESTING TODAY
TRANSFORMING
TOMORROW

A PAN-AFRICAN INVESTMENT HOLDING COMPANY



DRIVING INVESTMENTS.
BUILDING NATIONS.
CREATING LASTING VALUE.



MESSAGE FROM THE **PRESIDENT & CEO**

Africa stands at a defining moment in its history—a continent of immense potential, rich resources, and a dynamic, visionary population.

At HERNA Holding, we have chosen to invest in this potential and to be a driving force in shaping a prosperous and sustainable future for our nations.

Since our establishment in 2012, our mission has been clear: to create sustainable value by investing in strategic sectors that transform economies, improve lives, and build enduring legacy. Guided by integrity, innovation, and excellence, we partner with governments, institutions, and private sector leaders to deliver impactful solutions that stand the test of time.

We are more than an investment holding company. We are builders, partners, and catalysts for growth. Together, let us build Africa's future and honor the legacy we will leave for generations to come.

Wayisuhu Zannude DOSSOU

WAYISUHU ZANNUDE DOSSOU
PRESIDENT & CHIEF EXECUTIVE OFFICER
HERNA HOLDING



STRATEGIC
INVESTMENTS



SUSTAINABLE
GROWTH



STRONG
PARTNERSHIPS



IMPACTFUL
SOLUTIONS



ETHICS &
INTEGRITY

WHO WE ARE

Building Africa's Future Through Strategic Investments

HERNA HOLDING (Heritage of Nations) is a Pan-African investment holding company, established in 2012 and headquartered in the Embassy District, Cotonou, Republic of Benin.

For more than a decade, HERNA has been identifying, financing, developing, and managing high-impact projects that contribute to Africa's sustainable economic transformation.

Driven by excellence, innovation, and responsibility, HERNA operates across strategic sectors that support industrial growth, infrastructure development, energy transition, food security, and responsible natural resource management.

Through a long-term investment approach and strong partnerships, we create lasting value for investors, governments, businesses, and communities across Africa.

COMPANY SNAPSHOT

	FOUNDED	2012
	HEAD OFFICE	Embassy District, Cotonou Republic of Benin
	BUSINESS SCOPE	Pan-African
	BUSINESS MODEL	Investment Holding Company
	STRATEGIC BUSINESS UNITS	5
	STATUS	Operational
	LEADERSHIP	President & CEO: Mr. Wayisuhu Z. DOSSOU



OUR PURPOSE

We invest in strategic opportunities that accelerate Africa's development while creating sustainable prosperity for future generations.



BENIN

Our Home Base,
Our Commitment



OUR INVESTMENT PHILOSOPHY

We believe that Africa's greatest opportunities lie in sustainable investments that create economic growth, empower communities, and build a lasting legacy for future generations.



 **MINING**



 **EQUIPMENT**



 **AGRICULTURE
& LIVESTOCK**



 **ENERGY**



 **REAL ESTATE
& INFRASTRUCTURE**



INTEGRITY



INNOVATION



PARTNERSHIP



EXCELLENCE



SUSTAINABILITY

OUR VISION • MISSION • PURPOSE

Our commitment. Our direction. Our legacy.



VISION

To become Africa's leading investment holding company, creating sustainable economic transformation through strategic investments.



MISSION

To identify, structure, finance and manage projects that generate long-term value for investors, communities and future generations.



PURPOSE

Building prosperous nations while preserving a lasting legacy.

“ We invest today to build a better Africa tomorrow.



INTEGRITY
We do what is right.



INNOVATION
We embrace new ideas.



PARTNERSHIP
We achieve more together.



EXCELLENCE
We deliver quality.



SUSTAINABILITY
We build for the future.



BENIN
Our Home Base,
Our Commitment

 **MINING**

 **EQUIPMENT**

 **AGRICULTURE & LIVESTOCK**

 **ENERGY**

 **REAL ESTATE & INFRASTRUCTURE**

OUR STORY

FROM VISION TO IMPACT

HERNA was founded with a clear ambition: To create an investment platform capable of transforming strategic opportunities into sustainable development across Africa.

Today, **HERNA** continues expanding its activities while developing long-term partnerships with governments, financial institutions and private investors.



2012

FOUNDATION

Launch of the platform with a clear ambition to transform African potential into industrial realities.

2026

EXPANSION

Portfolio consolidation, sector diversification, and reinforcing multi-national impact.

2035

HORIZON 2035

The go-to leader in sustainable impact investment and economic transformation in Africa.



INTEGRITY



INNOVATION



PARTNERSHIP



EXCELLENCE



SUSTAINABILITY

OUR BUSINESS MODEL

A structured approach to transforming opportunities into sustainable value.



OUR STRENGTHS

- ✓ **Strategic Vision**
Anticipating market trends to position our investments ahead of the curve.
- ✓ **Operational Excellence**
A hands-on approach combined with world-class management standards.
- ✓ **Strong Partnerships**
Fostering trusted relationships with global investors and local governments.
- ✓ **Responsible Investments**
Prioritizing Environmental, Social, and Governance (ESG) criteria in every decision.

“ Our model is built on resilience, ensuring every venture translates into collective wealth and shared progress. ”



INTEGRITY



INNOVATION



PARTNERSHIP



EXCELLENCE



SUSTAINABILITY

OUR STRATEGIC BUSINESS UNITS

Driving sustainable growth and long-term value across critical economic sectors.



EQUIPMENT

Providing high-performance machinery, industrial tooling, and complete technical support services for major regional ventures.



MINING

Advancing responsible mineral exploration, extraction, and asset development using world-class safety and environmental methods.



AGRICULTURE & LIVESTOCK

Empowering regional food security via innovative precision farming, modern livestock practices, and optimized distribution systems.



ENERGY

Securing stable transition-ready power generation through major investments in high-scale solar, wind, and sustainable thermal initiatives.



REAL ESTATE & INFRA

Constructing smart cities, residential assets, and critical logistics transport frameworks to lay the physical groundwork for tomorrow.



INTEGRITY



INNOVATION



PARTNERSHIP



EXCELLENCE



SUSTAINABILITY

01 EQUIPMENT DIVISION



HEAVY EQUIPMENT SUPPLY

Sourcing and deployment of high-capacity earthmoving, mining, and construction fleets.



SPARE PARTS & SUPPLY

Guaranteed supply chain of genuine OEM components to reduce operational downtime.



INDUSTRIAL MACHINERY

Provision of state-of-the-art tooling and customized machinery for regional projects.



ASSISTANCE & MAINTENANCE

Comprehensive 24/7 technical support, on-site diagnostics, and preventive care programs.



INTEGRITY



INNOVATION



PARTNERSHIP



EXCELLENCE



SUSTAINABILITY

02 MINING DIVISION



MINING EXPLORATION

Advanced geological assessments, mapping, and high-tech site viability analyses.



MINING EQUIPMENT

Provision and optimization of heavy excavation fleets and technical safety gears.



PROJECT DEVELOPMENT

End-to-end framework planning, licensing, and infrastructural setup for mine sites.



CONSULTANCY & SUPPORT

Technical consultancy, risk management, and tailored on-site operational support.

OUR COMMITMENT

"Developing responsible mining projects that create sustainable economic value while respecting local environments."



INTEGRITY



INNOVATION



PARTNERSHIP



EXCELLENCE



SUSTAINABILITY

03 AGRICULTURE & LIVESTOCK



AGRO-INDUSTRIAL PROJECTS

Modern precision crop farming, smart irrigation, and highly optimized agricultural systems.



FOOD PROCESSING & TECH

Industrial processing, advanced packaging solutions, and local manufacturing facilities.



LIVESTOCK DEVELOPMENT

Premium livestock farming, state-of-the-art breeding technologies, and sanitary protection.



MECHANIZATION & VALUE CHAIN

Integrating agricultural mechanization with robust regional distribution logistics.

STRATEGIC VISION

"Strengthening regional food security while actively promoting and developing sustainable agro-industrial operations."



INTEGRITY



INNOVATION



PARTNERSHIP



EXCELLENCE



SUSTAINABILITY

04 ENERGY DIVISION



RENEWABLE ENERGY & SOLAR

Developing utility-scale photovoltaic plants, off-grid solutions, and sustainable wind arrays.



ENERGY EFFICIENCY SYSTEMS

Providing smart grid technologies, energy audits, and industrial system optimization.



ELECTRICAL INFRASTRUCTURE

Designing power grids, transformer substations, and high-voltage transmission lines.



INDUSTRIAL ELECTRIFICATION

Connecting heavy industries, factories, and rural economic zones to stable, clean power.

STRATEGIC MISSION

"Delivering reliable, innovative and sustainable energy solutions to fuel continental industrial and social development."



INTEGRITY



INNOVATION



PARTNERSHIP



EXCELLENCE



SUSTAINABILITY

05 REAL ESTATE & INFRASTRUCTURE



REAL ESTATE DEVELOPMENT

Designing modern residential complexes and corporate, high-standard commercial centers.



URBAN DEVELOPMENT

Developing master-planned smart cities, urban eco-zones, and utility frameworks.



ROAD INFRASTRUCTURE

Constructing high-durability highway systems, bridges, and transport logistic corridors.



ENGINEERING SERVICES

Delivering high-tier engineering consultancy, feasibility reports, and on-site guidance.

STRATEGIC OBJECTIVE

"Supporting Africa's urban transformation through high-quality, smart, and resilient infrastructure projects."



INTEGRITY



INNOVATION



PARTNERSHIP



EXCELLENCE



SUSTAINABILITY

WHY INVEST WITH HERNA?

Maximizing return, ensuring reliability, and building a prosperous African tomorrow.



PAN-AFRICAN VISION

Anchored in Benin, bridging regional markets to catalyze structural continental integration.



STRONG GOVERNANCE

Uncompromising compliance, financial audit rigor, and complete operational transparency.



EXPERIENCED LEADERSHIP

A multi-disciplinary executive team driving complex transactions with execution safety.



STRATEGIC PARTNERSHIPS

Co-investing alongside global funding groups, sovereign agencies, and local state actors.



LONG-TERM VALUE

Prioritizing business resilience, predictable asset cash flows, and sustainable capital return.



RESPONSIBLE INVESTMENTS

Systematically embedding ESG protocols across our energy, agricultural, and mineral assets.

“Investing today to shape tomorrow.”



INTEGRITY



INNOVATION



PARTNERSHIP



EXCELLENCE



SUSTAINABILITY

OUR CORE VALUES

Principles shaping our investment vision and global conduct.



PROFESSIONALISM

Upholding absolute rigor, competence, and ethical standards across all projects.



INNOVATION

Embracing pioneering models, creative approaches, and modern industrial tech.



PARTNERSHIP

Cultivating robust alliances with investors, stakeholders, and communities.



QUALITY

Ensuring flawless execution and tier-one deliverables that sustain value over time.



SUSTAINABLE DEVELOPMENT

Structuring environmental conservation, social impact, and long-term economic prosperity into every decision-making matrix.

OUR PILLARS



Ethical Governance

Upholding strict anti-corruption principles across all regional portfolios.



Transparent Operations

Cultivating open communication paths with investors and local authorities.



Responsible Stewards

Pioneering social impact projects that improve national growth markers.



Integrity is the foundation of sustainable growth.



INTEGRITY



INNOVATION



PARTNERSHIP



EXCELLENCE



SUSTAINABILITY

OUR STRATEGIC PARTNERS

Aligning expertise with market leaders to execute pioneering development structures.



Where Insight fuels Influence

THE PERTINENT GROUP

Joint venture alignment, global funding structuring, and high-level cross-border asset orchestration to fuel mutual growth.



HMD

Primary logistical deployment, technical equipment lifecycle engineering, and robust supply chain resilience across execution fields.



OSGB

Operational management, regional regulatory compliance structures, and project governance optimizing resource productivity.

“ Together, we build innovative solutions for Africa's sustainable development.



INTEGRITY



INNOVATION



PARTNERSHIP



EXCELLENCE



SUSTAINABILITY

CONTACT US

Partnering to structure Africa's industrial and economic legacy.



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Structuring sustainable progress through disciplined value creation.



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EXCELLENCE



SUSTAINABILITY



**BUILDING THE FUTURE,
HONORING THE LEGACY**

CREATING LASTING VALUE FOR AFRICA



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INNOVATION



PARTNERSHIP



EXCELLENCE



SUSTAINABILITY